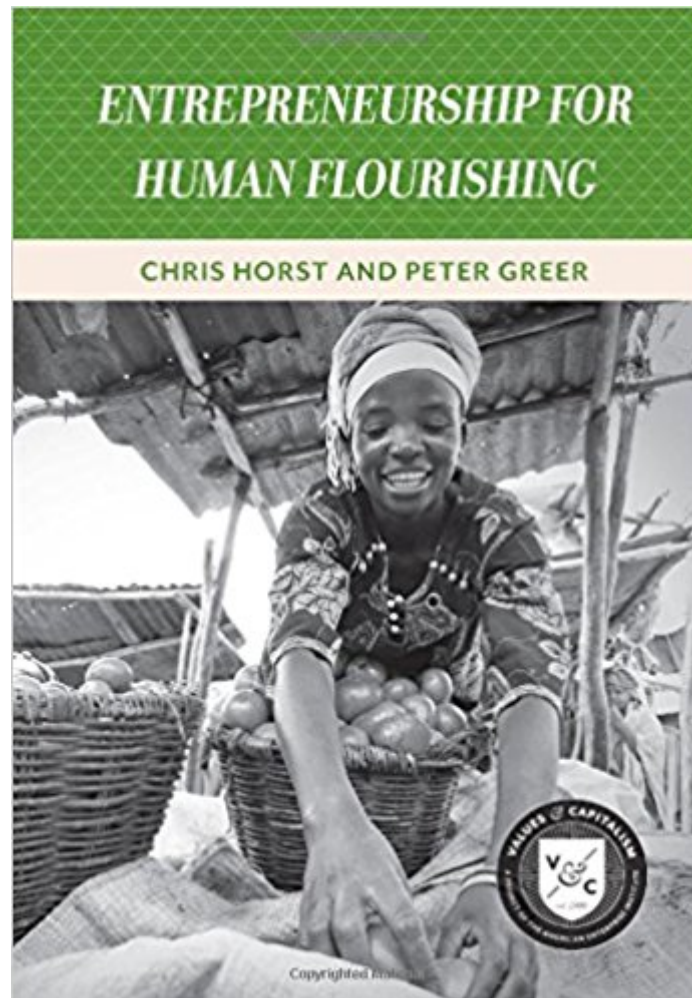




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Entrepreneurship For Human Flourishing (Values And Capitalism)



Synopsis

In our efforts to reduce poverty and advance human flourishing, we are often quick to glorify the “noble nonprofit,” while viewing entrepreneurship and enterprise as amoral at best. In *Entrepreneurship for Human Flourishing*, Chris Horst and Peter Greer of HOPE International argue that such a posture neglects the very engine of human flourishing—whatever their size or form, businesses play a central role in the war on poverty. With personal stories of everyday businesspeople, Greer and Horst assert the integral role of free enterprise and entrepreneurship in creating opportunities for individuals to experience what it means to be fully human. For when that happens, they argue, people and societies flourish.

Book Information

Series: Values and Capitalism

Paperback: 118 pages

Publisher: Aei Press (July 15, 2014)

Language: English

ISBN-10: 0844772674

ISBN-13: 978-0844772677

Product Dimensions: 4.7 x 0.4 x 6.6 inches

Shipping Weight: 4 ounces (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 stars 6 customer reviews

Best Sellers Rank: #283,513 in Books (See Top 100 in Books) #192 in [Books > Business & Money > Economics > Free Enterprise](#) #439 in [Books > Christian Books & Bibles > Christian Living > Business & Professional Growth](#) #2216 in [Books > Business & Money > Small Business & Entrepreneurship > Entrepreneurship](#)

Customer Reviews

Chris Horst is the vice president of development and Peter Greer is the president and CEO at HOPE International.

This book is fabulous And only has one review??? Well, I'm the second. I just ordered today 20 more copies, and I have probably already passed out 40 copies. This book is a marvelous proclamation that human flourishing occurs when people can create, produce, and exchange their produce with others. In short, our busyness (business) is part of what we are created to do. This book is a MUST READ for all do-gooders, economists, entrepreneurs, poverty alleviation thought

leaders, business leaders, and philanthropists. This book is spot-on for developing countries, and also as we think about poorer neighborhoods inside the US. Dave Fischer, St. Louis MO

I appreciate this book greatly. It is a quick read but filled with practical ideas and world-view changing ideas about the value of business in society. After my business-owner father read my copy, I let him keep it and then I purchased 10 more copies to pass on to others. "Entrepreneurship is integral to human flourishing. When a city or country lacks employers and businesses, crime, drug abuse, prostitution, and hardship swell. Where there is an abundance of entrepreneurship, employment rises - and human benefits extend beyond the provision of material goods and services along (9)."

Practical good advise regarding this field.

This is an excellent book not only on entrepreneurship, but also on the idea of sustainability in addressing the world's leading problems. This is especially important in regards to social entrepreneurs, nonprofits and other entities that understand that charitable contributions can only take an organization so far.

This is such an incredible little book. It lays out the answer to poverty, which is free enterprise. Such an needed word. Thanks!

Excellent assessment of the true forces that alleviate poverty and help an economy--and people--flourish.

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